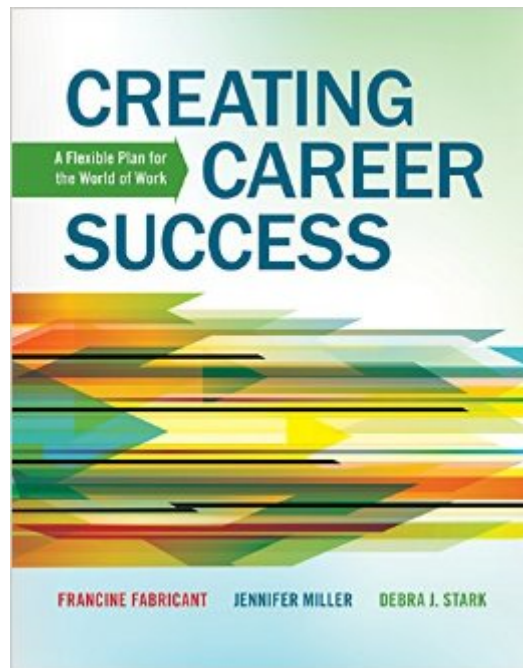


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# Creating Career Success: A Flexible Plan For The World Of Work (Explore Our New Career Success 1st Editions)



## Synopsis

Today's workplace is a dynamic, ever-changing environment. Job security is a thing of the past, layoffs are common, and people change jobs and careers frequently. Students need to be prepared to adapt to the unexpected twists and turns they may face. **CREATING CAREER SUCCESS** helps students develop a self-directed, proactive, flexible plan to launch and manage their careers over the years to come, using the latest technological resources and job search strategies. Through a process of self-assessment, career exploration, and self-promotion students discover how to connect their skills, interests and values to a variety of possible careers, build relationships, and present themselves in the best possible light to potential employers. Most importantly, students are encouraged to keep their minds and options open, and to engage themselves fully in the career development process. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Book Information

File Size: 38027 KB

Print Length: 336 pages

Publisher: Cengage Learning; 001 edition (January 1, 2013)

Publication Date: January 1, 2013

Language: English

ASIN: B00BR3Z9NC

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #150,906 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #23

in Kindle Store > Kindle eBooks > Business & Money > Job Hunting & Careers > Vocational

Guidance #57 in Books > Education & Teaching > Schools & Teaching > Counseling > Career

Development #69 in Kindle Store > Kindle eBooks > Education & Teaching > Teacher Resources > Counseling

## Customer Reviews

Having this book-manual by Fabricant, Miller, & Stark available in any career counseling center will provide the reader-user with a thorough, well-organized path to establishing career goals,

objectives, and plans of action. For someone in between or someone hoping to change direction, *Creating Career Success* effectively has a self-paced design that leads the reader-user to personal skills, preferences, and values. From that point, the career seeker or career changer can craft a tailor-made plan of action for the next steps. The beauty of this book lies in its focus. Not only do the authors provide information, they make it come alive. They use case studies. They have lists, task check sheets, and calendars in abundance. And, what really impresses is the heavy incorporation of 21st century technology-driven tools, tips, and strategies to succeed in the job markets driven only by online contact. Overall, this book-manual should be a leading volume in public or private collections. Don't miss your copy!

As a career development course instructor and career counselor, I love this textbook! It is a great resource for students who are exploring careers and are undergoing the self-exploration process to uncover their top skills, interests and values to understand how those translate into a viable career. It is only once individuals know this about themselves, can they then create successful career documents. Anyone can write a resume but if that resume doesn't highlight the candidate's top strengths and also align with the strengths required to be successful in that particular industry, will the resume and candidate get very far. I also love the interactive nature of the text because career development is not something you can simply read about but it is a process and this text takes you through that process in an organized and engaging way. I look forward to using this text in future courses I teach on this topic!

It is an excellent book for a career exploration class (and I have used it for several years).

Great price .Thanks .

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